





The Current Financial Crisis and Competences to Address Problems on the European Market

One congress with two conferences / initiatives

Day 1 - 30.9.2010 (from 9:00 am)

MONTIFIC Conference

Linking Innovation to Governance
(Supported by MONTIFIC LLP-LDV-TOI-2008-HU-002)

and

Day 2 – 1.10.2010 (from 8:30 am)

ECQA Conference 2010

Linking Innovation to Industrial Growth and Success
(Supported by DEUCERT LLP-1-2009-1-AT-KA4-KA4MP)

hosted by the Budapest Business School, Budapest, Hungary

Venue: Assembly Hall, Budapest Business School 29-31. Markó Street, H-1055 Budapest, Hungary

Local organisers: Dr. József Roóz (BBS) and János Ivanyos (Memolux)

The topics of the conference days are going around the relevance of good governance and innovation practices necessary for survival in turbulent economic conditions. The speakers are highly reputed experts from many different domains, representing wide range of organizations from public sector to automotive industry, from large companies to small enterprises. During the conference the attendees will receive information about the most recent outcomes of European funded MONTIFIC and DEUCERT projects supporting European level learning services for increasing human capabilities of innovation and governance. More information and registration at:

www.conference2010.ia-manager.org







PROGRAMME OF MONTIFIC CONFERENCE

Day 1 - 30.9.2010

Linking Innovation to Governance

09:00	Registration	László VARGA (Budapest Business School)
09:30	Welcome and Opening by the host Budapest Business School	Dr. József ROÓZ (Rector Emeritus of the Budapest Business School)
09:45	Keynote speech "Role of Financial Control in Crisis Management"	Prof. Dr. habil. Árpád KOVÁCS, PhD, (President of the Hungarian Economic Association)
10:30	Governance practices of supporting Innovation	Zsolt MONSZPART (General Deputy President of Hungarian Association for Innovation)
11:00	Coffee Break	
11:30	Evaluating Governance Capability - MONTIFIC	János IVANYOS (Managing Director, Memolux)
12:00	ISO/IEC 15504 practices in German Automotive industry	Bernhard SECHSER (Methodpark, Germany, INTACS Advisory Board)
12:30	Lunch break	
12.45	Press conference, venue: Lotz room (II. floor)	
13:30	Business Ethics - ISO 26000 Community and Social Responsibility	Romana VAJDE HORVAT (Vice President, ECQA)
14:00	Optimised Use of European Funds – EU Manager Competencies – Success Story: Implementing training and certification program in Croatia	Marko PERIC (Director of the knowledge transfer center, Croatia)
14:30	Experiences with efficient source usage in big tenders - Scope Manager Examples of Practice	Pekka FORSELIUS (CEO, Software Technology Transfer Finland)
15:00	Coffee Break	
15:30	Open Panel for "Current Financial Crisis and Competences To Address Problems"	moderator: János IVANYOS (Managing Director, Memolux)
16:30	End of the day	

The Conference is supported by the Budapest Business School and the ECQA (European Certification and Qualification Association)







PROGRAMME OF ECQA CONFERENCE

Day 2 - 1.10.2010

Linking Innovation to Industrial Growth and Success

08:30 R	egistration	László VARGA (Budapest Business School)		
09:00 Ke	eynote speech 1	Hr. GAHLE (Director, Stuttgart Innovation Center)		
09:30 Ke	eynote speech 2	Martin NEUMANN (Innovation Manager, Pierburg AG)		
	sing of the European Certification and ualification Association	Prof. Michael REINER (ECQA President, IMC University of Applied Sciences Krems, Austria)		
10:30 C	offee Break			
Presentations by ECQA partners				
11:00 In	tegrated Designer	Andreas RIEL (European Manufacturing Innovation and Research Association, Belgium)		
11:20 R	esearcher Entrepreneur	Anca DRAGHICI, George DRAGHICI (University of Timisoara, Romania)		
	novation Management – Industry nplementation and European Strategy	Richard MESSNARZ (ISCN, Austria & Ireland, Vice President ECQA)		
12:00 Lu	unch break			
13:00 SI	PI Manager	Tomas SCHWEIGERT (SQS, Germany)		
13:20 Si	x Sigma Certification Europe wide	Dick THEISENS (Symbol, Netherlands)		
13:40 E-	-Learning Manager	Darragh COAKLEY (Cork Institute of Technology, Ireland)		
14:00 C	offee Break			
	uture Professions in Europe – Market tudy	Vassilis KOSTOGLOU (Alexander TEI of Thessaloniki, Greece)		
	ternational Development Organisation anager Competences – A Future Skills et	Heidi BURKHART (Hilfswerk Austria International, Austria)		
15:10 EI	U Project Manager – New Activities	Romana VAJDE HORVAT (Vice President, ECQA)		
cc	pen Panel Discussion for future ompetences needed (new proposal ideas r LLP)	moderator: János IVANYOS (Managing Director, Memolux)		
16:30 Er	nd of the day			

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