

International Conference 2005

July 10-13 • Hyatt Regency Chicago Hotel

Your kind of Town. Your kind of Conference.













#### Dear Colleague:

You are invited to the largest annual worldwide professional development event for internal auditors — The IIA's 2005 International Conference hosted by the Chicago Chapter in Chicago.

This three-day, multi-tracked conference will take place from July 10-13, 2005, at the spectacular Hyatt Regency Chicago Hotel located on the city's Riverwalk close to Michigan Avenue, Chicago's "Magnificent Mile," and the spectacular new Millennium Park.

This yearly gathering of internal auditors, risk and control specialists, Chief Financial Officers, technology experts, and the profession's leaders is truly a one-of-a-kind event featuring outstanding professional development offerings, global networking opportunities, informative exhibits, and unforgettable social events to top it off. The well-rounded conference program features 10 diverse tracks, four world-class general sessions, two outstanding luncheon presentations, and nearly 90 concurrent sessions and panel discussions offering a total of 20 CPE hours. Extras include dedicated exhibit time, a complete social delegate program, and optional in-depth workshops and roundtables.

In addition to the strong program, we're sure you'll find the special room rates at the recently renovated Hyatt Regency Chicago Hotel a deal too good to pass up. Be sure to book your rooms early to ensure space at the conference venue.

Chicago is truly an international city of unsurpassed beauty, attracting visitors from around the world. Attendees from outside Chicago are encouraged to bring their families along to enjoy all the city and state has to offer and to explore President Abraham Lincoln's heritage in downstate Illinois.

Whether you are new to the field of internal auditing or a seasoned professional, you are sure to find that Chicago and The IIA's 2005 International Conference is "Your Kind of Town. Your Kind of Conference." We look forward to meeting you in Chicago. Register today!

Sincerely,



John Covell, CIA, FCA
Chairman
International Conference 2005
Director of Corporate Audit
UNOVA Inc.

Betty L. McPhilimy, CIA, CPA, CFE IIA Chairman of the Board and Director of Auditing Northwestern University

Thanks to Our Conference Sponsors

**Platinum** 

**Deloitte.** protiviti°

JEFFERSON WELLS PRICEN/ATERHOUSE COOPERS ® Silver







## Conference Overview

Saturday, July 9		Tuesday, July 12	
8:00 a.m5:00 p.m.	CGAP Review Course	7:00-8:30 a.m.	Networking Breakfast
Sunday, July 10 —		7:00 a.m5:00 p.m.	Conference Registration and Information
8:00 a.mNoon 11:00 a.mNoon.	CGAP Review Course  Quality Assessment Workshop	8:30-9:50 a.m	General Session 2 Larry Rittenberg, Andrew Bailey, Laura Phillips, Michael Crooch, and Robert Garnett
Noon-5:00 p.m.	CAE Roundtables (Lunch: Noon-1:00 p.m.)	9:50-10:20 a.m.	Networking Break
3:00-5:00 p.m.	Government Auditor's Forum	10:20-11:20 a.m.	Concurrent Sessions 5
Noon-6:00 p.m.	Registration Open	11:30 a.m12:30 p.m.	Concurrent Sessions 6
6:00-8:00 p.m.	Welcome and Vendor Reception	1:00-3:00 p.m.	Networking Lunch
•	-	1:30-2:30 p.m.	Luncheon Address Linda Yu and Terry Savage
Monday, July 11 -		3:00-4:00 p.m.	Concurrent Sessions 7
7:00-8:30 a.m.	Networking Breakfast	4:00-4:30 p.m.	Networking Break
7:00 a.m5:00 p.m.	Conference Registration and Information	4:30-5:30 p.m.	Concurrent Sessions 8
8:30-9:00 a.m.	Conference Opening and Welcome Richard M. Daley, Mayor of Chicago (invited), Rod Blagojevich, Governor of Illinois (invited), Conference Chairman John Covell,	7:00 p.mMidnight  Wednesday, July	Gala Event Sponsored by PricewaterhouseCoopers LLP
	CIA, FCA, and IIA Chairman Betty L. McPhilimy, CIA, CPA, CFE	7:00-8:30 a.m.	Networking Breakfast
9:00-9:50 a.m.	General Session 1 Sharon Allen	8:30-10:00 a.m.	General Session 3 TBD
9:50-10:20 a.m.	Networking Break	10:00-10:30 a.m.	Networking Break
10:20-11:20 a.m.	Concurrent Sessions 1	10:30 a.mNoon	General Session 4 Rebecca Ryan
11:30 a.m12:30 p.m.	Concurrent Sessions 2		Houston 2006
1:00-3:00 p.m.	Networking Lunch		Conference Closing
1:30-2:30 p.m.	Luncheon Address Cynthia Cooper	12:30-1:30 p.m.	Box Lunch
3:00-4:00 p.m.	Concurrent Sessions 3	12:30-5:30 p.m.	EIAP Symposium
4:00-4:30 p.m.	Networking Break	2:00-3:30 p.m.	IIA Annual Business Meeting
4:30-5:30 p.m.	Concurrent Sessions 4	1:30-5:00 p.m.  Times and speakers are	CCSA, CGAP, and CFSA Exams subject to change without notice.



## **Conference Information**

### **Events and Workshops**

#### Visit Our Web Site for Detailed Information!

This brochure provides a general overview of The IIA's International Conference 2005. If you have questions about the conference program or events, visit www.theiia.org and click on the conference logo to connect to the official conference Web pages for further information. You'll not only find complete conference details, but also valuable links to all conference offerings. You can also register and select your

sessions directly online. Visit and register today!

# Preview It ... Try It ... at The IIA's Exhibit Hall

You'll want to plan time to visit the exhibitors and learn about the newest products and services for internal auditors. The exhibitors are primed to offer hands-on demonstrations of tools and technologies to make your audit assignments easier and enhance your productivity.

You can browse at your leisure, ask questions, and pick up new ideas that will help you on the job.

#### Official Exhibit Hours:

Sunday, July 10 Noon-5:00 p.m.

6:00 p.m.-8:00 p.m. Welcome and Vendor Reception in Exhibit Hall

Monday, July 11 7:00 a.m.-6:00 p.m.

**Tuesday, July 12** 7:00 a.m.-3:00 p.m.

## Selected Sessions Simultaneously Translated into Spanish

The basic language of the International Conference 2005 in Chicago is English; however, all general sessions and one concurrent session during each time period will be simultaneously translated into Spanish.



#### **Loads of Conference Extras**

International Conference 2005 is packed with loads of conference extras, including:

- Daily Networking Breakfasts, sponsored by Jefferson Wells International
- A Daily Conference Newsletter, sponsored by Protiviti
- Daily Networking Breaks, sponsored by Grant Thornton LLP
- Internet Café, sponsored by Deloitte Touche Tohmatsu
- Lunches Featuring Prominent Speakers, sponsored by Protiviti
- Massage Therapy, sponsored by KPMG LLP
- Message Center, sponsored by Accountemps

#### Sunday July 10, 6:00–8:00 p.m. Start Your Networking at the Welcome and Vendor Reception

Enjoy complimentary hors d'oeuvres and beverages while building your professional network, browsing our vendor exhibits, or catching up with friends. Dress is casual. Hosted by the Chicago 2005 International Conference and its exhibitors.

#### Tuesday July 12, 7:00 p.m.—Midnight The IIA Gala Promises To Be an Unforgettable Evening

The IIA's International Conference Gala has been a traditional highlight of this annual gathering and this year's event promises to be no exception. You'll join delegates from around the world for a special cocktail hour and sumptuous dinner. Music enthusiasts will be delighted with an authentic Chicago Blues concert, and everyone can dance the night away.

The night's entertainment headliners include **Lonnie Brooks and his Voo Doo** 

**Blues Band**. Long before Lonnie was headlining major blues festivals and sharing stages with the likes of Eric Clapton, he was forging his bayou-swamp-music-meets-Chicago-blues-via-Texas style.

Also performing is **The Chicago Blues Review** which is led by pianist/composer/arranger, Marshall Vente, one of Chicago's most popular local musicians. This band centers on Marshall's love for all forms of Chicago blues and features the legendary Cash McCall, one of the stalwarts of Chess Records in the late 1950's.

Dress: Cocktail attire, jackets required. Sponsored by PricewaterhouseCoopers LLP

## Sunday, July 10, 11:00 a.m.–Noon **Quality Assessment Workshop**

The IIA offers a variety of quality services including quality assessment, independent validation, consulting, and training to help improve the efficiency and effectiveness of your

# **Conference Information Events and Workshops**

department. Improving your quality is more important than ever as The IIA's Professional Practices Framework includes a requirement for mandatory reviews. Attend this free workshop and discover how internal auditors around the world have put these valuable IIA services to use for the benefit of their departments and organizations.

1 CPE hour is available. There is no registration fee, but please indicate on the registration form if you plan to attend.

## Sunday July 10, Noon–5:00 p.m. CAE Roundtables

This highly participative experience gives chief audit executives the opportunity to network and share best practices one-on-one. Attendees will be seated together by industry group. Lunch will be served from noon to 1:00 p.m. with the roundtables from 1:00-5:00 p.m. Registration fee is US \$100.

4 CPE hours are available for this event.

Sponsored by ACL Services Ltd.

#### Sunday July 10, 3:00–5:00 p.m. Government Auditors' Forum

The IIA's annual Government Auditors' Forum provides attendees exclusively from government with the opportunity to meet colleagues from around the world and to discuss emerging issues impacting their organizations and share experiences. The topic of this year's forum is "The Changing Environment of Government Auditing." Discussions will focus on meeting the challenges of technology, risk management, business continuity, assurance, International Financial Reporting Standards, and the U.S. Sarbanes-Oxley Act of 2002.

2 CPE bours are available. There is no registration fee, but please indicate on the registration form if you plan to attend.

## Wednesday July 13, 12:30–5:30 p.m. **EIAP Symposium**

The IIA's Endorsed Internal Auditing Program (EIAP) will bring students, educators, and practitioners together from around the world to stimulate renewed enthusiasm in internal audit education, work on narrowing the gap between education and practice, and attract outstanding students to the profession. EIAP students and educators, together with interested practitioners, will network, share ideas, and

address common issues and concerns at this event. The agenda includes a keynote address, panel discussions, and other activities. International Conference attendees are invited to participate free-of-charge, and those who elect to attend only the post-conference symposium will pay a modest registration fee of US \$100. Please indicate on the registration form if you plan to attend.

For further details, contact Dr. Kurt Reding at Pittsburg State University: e-mail: kreding@pittstate.edu or tel.: +1-620-235-4564. Educator scholarships provided by IDEA Data Analysis Software.

Wednesday July 13, 2:00-3:30 p.m.

### **IIA Annual Business Meeting**

The 2005 Annual Business Meeting of The Institute of Internal Auditors Inc. will take place at the Hyatt Regency Chicago Hotel on the Riverwalk, 151 East Wacker Dr., Chicago, IL 60601 USA; Tel: +1-312-616-6953. The agenda includes officers' reports, the election of officers and directors, and other appropriate items. You are urged to attend and increase your knowledge of the business of The IIA.



Your kind of Town. You kind of Conference.

# **Conference Information Social Delegate Program**

#### Social Delegate Program

Social delegates will enjoy a full range of activities, including the Welcome Reception on Sunday, the Gala Event on Tuesday, as well as breakfast and guided tours on the Monday, Tuesday, and Wednesday of the conference. The cost per social delegate is US \$450.

#### Monday July 11, 8:45 a.m.—4:30 p.m. A Taste of Chicago's Magnificent Magnitude

This deluxe tour of Chicago aboard a luxury motor coach invites you to experience the numerous highlights of "the city that works." The tour includes stops at the Sears Tower Skydeck and Chicago's Field Museum as well as a lunch of deep-dish pizza at one of Chicago's premier pizza restaurants. Other landmarks visited on this tour include:

- · Board of Trade
- · Chicago Stock Exchange
- Mercantile Exchange
- Art Institute of Chicago
- Chicago Theater District
- The Symphony and the Lyric Opera
- Picasso, Mirò and Chagall Public Sculptures
- Buckingham Fountain
- · Millennium Park
- Lake Shore Drive

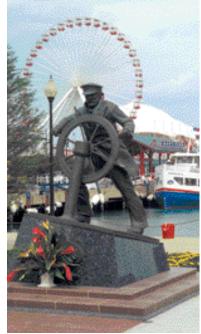
#### Tuesday July 12, 9:00 a.m—4:30 p.m. Tour of Chicago's World-class Parks, Art, and Entertainment

Guides will lead you on a two-block walk from the Hyatt Regency Chicago Hotel to the Millennium Park and the magnificent Art Institute of Chicago. Following lunch at the Art Institute, you will board a luxury motor coach and travel to Navy Pier, which features a host of venues, including the Stained Glass Museum, Shakespeare Theater, and giant Ferris wheel. Transportation will also be available if you desire to shop on nearby Michigan Avenue, part of Chicago's Magnificent Mile.

## Wednesday July 13, 9:00 a.m.–12:15 p.m. A Day in the Urban Jungle: Chicago's Green and

A Day in the Urban Jungle: Chicago's Green and Wild Side

You'll depart from the Hyatt Regency Chicago Hotel aboard a luxury motor coach to the Lincoln Park area of Chicago and the Peggy Notebaert Nature Museum at the Chicago Academy of Sciences. There you'll explore Chicago's only Rooftop Garden, Prairie Garden, and Green Building. You'll divide into two groups for tours of either the Wilderness Walk or the Judy Istock Butterfly Haven. From there, you'll explore Chicago's Wild Side its unique lakefront zoo.

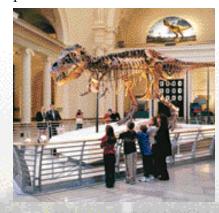


Or you may opt to take a relaxing walk and enjoy the scenic views along Chicago's lakefront or in shady Lincoln Park. The final stop on your adventure will be the Chicago Historical Society and its wonderful gift shop with unique items from Chicago and Illinois. Following the tour, you'll return to the Hyatt Regency Chicago Hotel where you'll join conference participants for a box lunch.

Note: The above program is subject to change.







## **Monday July 11**

8:30-9:00 a.m. Conference Opening and Welcome

9:00-9:50 a.m.

65-1 Global Commerce and the Internal Auditor: Raising the Bar Again

Sharon Allen, CPA, Chairman of the Board, Deloitte & Touche LLP Sponsored by Jefferson Wells

#### Track A

#### **Current Audit Management Issues**

#### Track B

### Fraud Auditing in 2005

#### Monday, July 11

11:30 a.m.-12:30 p.m.

3:00-4:00 p.m.

10:20-11:20 a.m.

### 1 The New Role of Internal Audit in Corporate Governance G

Bruce Adamec, CIA, CPA Vice President and General Auditor, United Stationers Inc.

### **A-2** Meeting the Expectations of Key Stakeholders G

Chester Watson, CPA, General Auditor, General Motors Corporation

### A-3 Effective Audit Coverage Through Riskbased Planning G

Olga Gonzalez, CIA, CFSA, Vice President, Audit Leader, Enterprise Risk and Assurance Services, American Express

4:30-5:30 p.m. **A-4** Lessons Learned for First Time CAEs **G** 

Dan Doyle, CPA, Director of Internal Audit, Walgreens; Joel Kramer, CPA, Managing Director, MIS Training Institute

### | New Perspectives on Fraud Risk Management Strategies G

Rich Girgenti, JD, Partner, Americas Forensic Practice, KPMG LLP

### **B-2** Think Like a Thief: Issues and Answers for Internal Audit Professionals G

John Hall, CPA, President, Hall Consulting

### B-3 Preventing Identity Theft G

Deron Ogletree, Special Agent, Federal Bureau of Investigation

#### 🛂 Antifraud Programs: Balancing Compliance and Best Practices G

Larry Rosipajla, CPA, CFE, Senior Managing Director, Smith and Carson

### Tuesday, July 12

10:20-11:20 a.m.

#### **♣** Tips on Leading a Global Best Practice **Internal Audit Function**

Thaddeus J. Senko, CPA, Global Leader and U.S. National Partner-in-Charge, Internal Audit Services, KPMG LLP; Michael Eraci, Director of Internal Audit, McDonald's Corporation; Marie Elizabeth Myers, Vice President of Internal Audit, Hewlett-Packard Company

11:30 a.m.-12:30 p.m.

## A-6 Enhancing Internal Audit Quality G

Richard Anderson, CPA, Partner, PricewaterhouseCoopers LLP

#### 🛂 Building a Better Mousetrap: Using Transactional Analysis G

Michael Kano, Manager, Global Training, ACL

#### 👫 The Changing Role of Internal Audit in Addressing Fraud G

Glenn Sumners, DBA, CIA, CFE, CPA, Director Center for Internal Audit, Louisiana State University

#### **№7** Auditing the Virtual Organization **G** 3:00-4:00 p.m.

David Frankel, Ph.D., Professor and Consultant, Cranfield Business School and ESCP/EAP European School of Management

#### 4:30-5:30 p.m. **A**✓ Process Reengineering: How-to Guide

Kimi Ellen, CPA, Partner, Benford Brown & Associates

#### 🛂 Internal Audit Issues in Fraud G

Tom Golden, CPA, CFE, Partner-in-Charge, Investigations & Forensic Services, PricewaterhouseCoopers LLP

#### 🛂 Using an Active Vendor Audit Program to Detect Fraud G

Craig Greene, CPA, CFE, Partner, McGove rn & Greene LLP

## Wednesday, July 13

12:30-5:30 p.m. EIAP Symposium

## 1:30-2:30 p.m.

#### Luncheon Address

#### **Lessons Learned From Corporate Failures**

Cynthia Cooper, CPA, CISA, CFE, President, Cynthia Cooper Consulting Sponsored by Protiviti

## **Tuesday, July 12**

8:30-9:50 a.m.

**65-2** Setting Accounting and Auditing Standards Larry Rittenberg, Ph.D, CIA, CPA, COSO Chairman, E&Y Professor Foundation, Member and IIA Guidance Task Force member (Mod SEC; Laura J. Phillips, CPA, CISA, Associate Chief Auditor, PCAOB; G Auditing Standards Board-UK Board Member Sponsored by Jeffer.

#### Track C

#### **Sarbanes-Oxley Today** and Tomorrow

Sponsored by Robert Half Management Resources

#### Track D

### **Current Developments in Information Systems Auditing**

#### Track E

#### **Best Practices in Internal Auditing**

#### 🛂 Audit Committee Challenges

Scott Reed, Partner, KPMG Audit Committee Institute (Moderator); Sandy Pundmann, CPA, Partner, Deloitte & Touche; Roz Ridgeway, Member - Manpower, Inc. Executive Compensation Committee, Nominating and Governance Committee.

## Keeping Your Information Systems

Scott Culp, CISSP, CISM, Director, Security Strategies, MicroSoft Corporation

## 🛂 Internal Audit as a Change Agent G

Angelina Chin, CIA, CPA, CBA, CRP, Director of Audit, General Motors Corporation

#### SOX Lessons Learned

Ed Dudley, CIA, CPA, Retired VP and General Auditor ABB Americas (Moderator); Lisa Daniels, Partner, Risk & Advisory Services, KPMG LLP; Peter Howe, Partner, Ernst & Young LLP; Jim DeLoach, Partner, Protiviti

### 🛂 Auditing IS Financial Management and Planning G

Val Sribar, Senior Vice President, Industry Services, META Group Inc.

## Best Practices in Corporate Governance

Larry Rieger, CPA, Executive, Crowe Chizek & Company LLC

#### 🛂 Impact on Small and Medium-sized **Public Companies**

Trent Gazzaway, National Director of Corporate Governance Advisory Services, Grant Thornton LLP

## 🛂 Information Systems Risk Assessment G

Joe Fodor, CISA, Senior Manager, Technology, Ernst & Young LLP

### ₩ Good Governance Through Continuous Monitoring G

John Verver, Vice President, Professional Services, ACL Ltd

#### 

Lisa Gunther, CPA, CISA, Director of Internal Audit, WMS Gaming

## Business Continuity Planning Today G

Brian Zawada, CBCP, CISA, PMP, Director, Business Continuity Product Leader, Protiviti

William Cook, JD, Partner, Wildman, Harrold, Allen &

#### 4 Using the Balanced Scorecard for Performance Measurement G

Declan McLaughlin, Commercial Manager, National Grid Transco

#### Setting Accounting and Auditing Standards: General Session Follow-up G

Larry Rittenberg, Ph.D, CIA, CPA, Member, IIA Guidance Task Force, COSO Chairman, E&Y Professor of Accounting, University of Wisconsin-Madison (Moderator); Andrew Bailey, Ph.D, CIA, CPA, CMA, CFE, Deputy Chief Accountant, SEC; Laura J. Philips, CPA, CISA, Associate Chief Auditor, Public Company Accounting Oversight Board (PCAOB)

Dixon LLP

Recent Cases in IS Litigation G

## 🛂 Building a Value-added Audit Function G

Monique Deguire, CA, CPA, Chief Audit Executive, Centerra Gold Inc.

#### **₢-₢** Impact of SOX on Nonprofit Organizations G

Tim Holmes, CPA, General Auditor, American Red Cross

[-7] SOX Compliance for Foreign Registrants

Denise DeMaio, CPA, Senior Vice President - Director

of Corporate Governance & Group Audit, ABN Amro;

#### Outsourcing/Offshoring Your **Information Systems Function**

Reeti Nair, President, Aligna, Inc.; Robert Moeller, CIA, CPA, President, Compliance & Control Systems Inc.; Guillermo Casal, CIA, CCSA, CISA, CFE, Director, IFPC-IGI International Group

## **Business Demands**

Xenia Lev Parker, CIA, CISA, CFSA. Marsh & McLennan Companies, Inc.

## 1-7 Linking Information Systems Security to

## Impact of COBIT on Business ₲

Erik Guldentops, CISA, CISM, Executive Professor. University of Antwerp, Advisor to the Board, IT Governance Institute

#### **E-6** Quality Assurance Reviews: Lessons Learned G

Brian Kruk, Assistant Vice President, IIA; Nancy Ross-Dronzek, Director, Corporate Audit, The Boeing Company; Duane Borkowski, CIA, Audit Director, Ford Credit International, Carmen LaPointe Young, CIA, CCSA, CFE, Auditor General, World Bank

## Current Best Practices in Internal

Debra Hopkins, CPA, Director CPA Review, Northern Illinois University

## **Effectively Applying The IIA Standards**

Andy Dahle, CIA, CPA, CISA, CFE, Partner, PricewaterhouseCoopers LLP

### 6-8 SOX: What's Next?

Dan O'Keefe, CPA, Partner, Protiviti

Dave Richards, CIA, CPA, President, The IIA (Moderator): Gema Moreno Vega, Director, Internal Audit Services Practice, Deloitte & Touche LLP; John Covell, CIA, FCA, Director of Corporate Audit, UNOVA Inc.; Howard Johnson, CIA, CPA, Vice President of Audit, Lowe's Inc.

of Accounting, University of Wisconsin-Madison, Past President-IIA Research erator); Dr. Andrew D. Bailey Jr Ph.D, CIA, CPA, CMA, CFE, Deputy Chief Accountant, . Michael Crooch, Ph.D, CPA, FASB, Board Member; Robert Garnett, FCA, International son Wells

1:30-2:30 p.m.

#### Luncheon Address

Media Perspectives on Global Business Issues Linda Yu, Anchor/Reporter WLS-TV (ABC); Terry Savage. National Personal Finance Columnist, Chicago Sun-Times, Author, Television Commentator, Board Member of Chicag

Mercantile Exchange Inc. Sponsored by Protiviti

#### Track F

### **Audit Concerns in** Risk Management

Sponsored by Grant Thornton LLP

Track G

#### Critical Skills for **Professional Growth**

Track H

Challenges in **Corporate Governance** 

## Risk Management at Intel Corporation

Janice F. Wilkins, Director, Audit, Intel Corporation

#### 6-1 We Can Work It Out: How To Get Agreement G

Angela J. Maniak, President, Angela J. Maniak & Associates

### Putting Investors First

Scott C. Newquist, President, Board Governance

### Managing Global Risk at Microsoft Corporation

Rod Winters, CPA, General Auditor, Microsoft Corporation

### 6-2 Lessons Learned: Mutual Fund Investing G

Don Phillips, Managing Director, Morningstar Inc.

## **1-2** Effective Corporate Governance

Urton Anderson, Ph.D, CIA, CCSA, CGAP, University of Texas at Austin

## 🚭 Risk Management Amidst Change G

Nancy Ross-Dronzek, Director, Boeing Corporate Audit, The Boeing Company

### 🙀 Recruiting Next Generation Employees G

Rebecca Ryan, President Next Generation Consulting, Inc.

#### 13 Internal Control Certifications

Jay Lundborg, Senior Vice President and Audit Services Director, First Midwest Bancorp Inc.

#### F4 Evaluating Risk and Controls in Today's Environment G

Eliot Stenzel, CIA, CPA, Principal, Reider Associates

## 🖟 Successful Project Management Skills G

Gema Moreno Vega, Director, Internal Audit Services Practice, Deloitte & Touche LLP

#### 14 The Board's Role in Risk Management and Strategy

Chris Bart, Ph.D., CA, Professor Strategy & Governance, McMaster University

#### F ■ Risk Management at TELUS

Kasey Reese, Vice President, Risk Management and Chief Auditor, TELUS

## **6** Career MAGIC: Strategies for Success **G**

Marjorie Brody, CSP, CMC, PCC, Founder and Fearless Leader, Brody Communications Ltd.

#### **1-5** The WorldCom Story

Cynthia Cooper, CPA, CISA, CFE, President, Cynthia Cooper Consulting; Glyn Smith, CIA, CPA, CCSA, Director of Internal Audit, MCI

### F-6 Practical Approaches to Enterprisewide Risk Management

Thomas Freidheim, Partner, Kingson Group Ltd; Gary Bierc, CEO, Kingson Group Ltd

#### 6-6 Selling Your Ideas In Writing G

Mike Thomas, CIA, CPA, CBA, CFE, CRP, Executive-In-Charge, Crowe Chizek and Company LLC

#### H-6 Audit Committee Expectations

Allen Sessoms, Ph.D., President, Delaware State University

## FV Evaluating Health Care Benefit Risks G

Rebecca Busch, RN, CCM, CFE, CHS-III, FHFMA, Medical Business Associates Inc.

### [17] Global Protocol: Understanding and **Improving Cross-cultural Interaction**

Gloria Petersen, CPP, President, Global Protocol Inc.

### **6-8** How To Be A Successful Mentor

Sridhar Ramamoorti, Ph.D., CIA, CFSA, ACA, CPA, CFE, CRP, Thought Leader/SOX Advisor, Ernst & Young LLP; Dr. Brigitte Muehlmann, CPA, CMA, CFA, CVA, Associate Professor, Bentley College

#### 1-7 Assessing and Reporting on Corporate Governance for SOX 404 G

Dan Langer, CIA, CCSA, CPA, Solutions Director, Internal Audit & Controls, Jefferson Wells

#### Marge Integrity in Financial Reporting G

Lynn E. Turner, CPA, Managing Director, Research, Glass Lewis & Co. LLC

## Risk Management: Successes, Challenges, and Opportunities G

Eileen Iles, Financial Institutions Internal Audit Services, Crowe Chizek and Company LLC

## Wednesday July 13

8:30-10:00 a.m.

## **65-3** Corporate Governance at The Boeing Company

TBD Sponsored by Jefferson Wells

#### 10:30 am-Noon

## 65-4 Are You Ready for Success?

Rebecca Ryan, President, Next Generation Consulting, Inc. Sponsored by Jefferson Wells

## Track I International Audit Issues

### Track J Financial Services Auditing

Sponsored by LaSalle Bank Corporation

Global Financial Services Auditing

Peter Diekman, Director of Audit, ABNAMRO

### Track K Vendor Tracks

# Current Challenges Auditing International Operations: A Global View From a South African Perspective

Anton B van Wyk, CIA, CPA, Partner, PricewaterhouseCoopers LLP

## Business Ethics in the International Arena

Gerardo Carstens, CIA, Independent Associate, Resources Global Professionals

## **1** The New Era of Internal Auditing

Mike Roemer, CIA, CISA, Deputy General Auditor, JPMorgan Chase

## **K-1** The Application of ACL in the Age of Integrity

Peter Millar, Director, Product Development, ACL Servic LTD. Sponsored by ACL Services Ltd.

## Reengineering Internal Auditing in Local Government **G**

Jacques R. Lapointe, CIA, CA, Chief Internal Auditor and Assistant Deputy Minister, Management Board Secretariat, Government of Ontario

## Continuing the Drive to Excellence

Fred Gennari, CFSA, Director, Citigroup; Liza Sosik, CRP, Director, Citigroup

## From Compliance to Competitive Advantage: Speeding the Journey

Steven Hill, National Principal-in-Charge, Risk Advisory Services, KPMG LLP. Sponsored by KPMG LLP

## 4 Global Implications of Sarbanes-Oxley

Jan Hertzberg, CISA, CISSP, Senior Manager/Practice Leader, Grant Thornton LLP; Francine McKenna, CPA, President, McKenna Partners, LLC; Oswaldo Basile, Partner-CEO, TRUSTY-Independent Risk Consulting & DISEC-Digital Security

## The Changing Landscape of Retail Payments **G**

Rich Oliver, Senior Vice President, Federal Reserve Bank of Atlanta and Project Manager for Federal Reserve System Retail Payment Office

### K-4 TBA

K-2 TBA

## Implementing COSO in a Large Global Company

Sytske Breedveld, CIA, RA, RO, Project Manager COSO Implementation, VNU

## J-5 Using Dashboards and Six Sigma to Manage Your Department

Robert Mainardi, Senior Audit Manager, Vanguard Group

# **1.5** Predictive Analytics Solutions for Intern Audit, Risk Management, and Regulatory Compliance

Scott Gracyalny, Managing Director, Risk Technology Solutions, Protiviti Inc. and Eric Apps, CEO, ANGOSS Software. Sponsored by Protiviti

## US GAAP/IFRS Challenges and Opportunities **G**

Michael Crooch, Ph.D, CPA, Financial Accounting Standards Board (FASB); Robert Gamett, FCA, International Auditing Standards Board-UK Board Member; Sridhar Ramamoorti, Ph.D., CIA, ACA, CPA, CFE, CFSA, CRP, Thought Leader/SOX Advisor, Ernst and Young LLP

#### J∙f Audit's Role in the Merger and Acquisition Process

Karl Riem, CPA, Audit Director, Wells Fargo & Co.

Catharine Lemieux, Ph.D., Senior Vice President,

Federal Reserve Bank of Chicago

√ Current Approaches to Operational Risk

#### **16** World Class Audit Automation

Michael Gowell, Managing Director, TeamMate Practice Leader

Sponsored by PricewaterhouseCoopers LLP

## Figure 1. Figure

Stanley Chang, Ph.D., CIA, CCSA, CGAP, CMA, CPA, CGFM, Partner, Enterprise Risk Services, Deloitte & Touche LLP

### Auditing in a Multicultural Organization 🛂 Top Management's Perspective on

Guidance

## Chigusa Hara, CIA, Vice President, Morgan Stanley Internal Control

Myles Crane, CIA, CFSA, CFE, Managing Principal, A&A Communications Inc (Moderator); Mark Spehr, President & CEO, Bank of Shorewood; Ronald R. Hunt, Senior Vice President, Operations, American Chartered Bank; Jeffrey M. Voss, CPA, Managing Director and COO/CFO, First DuPage Bancorp Inc.

## **6-7** The Role of Technology in Ongoing Sarbanes-Oxley Compliance

Sponsored by Deloitte Touche Tohmatsu

K-8 TBA

#### Q

#### **Hyatt Regency Chicago Hotel**

The Hyatt Regency Chicago Hotel, is the exciting location for The IIA's International Conference 2005. Just off Michigan Avenue in the heart of the city's Magnificent Mile, the Hyatt Regency Chicago connects you to music, art, entertainment, and the night life of Chicago. Newly renovated among downtown Chicago hotels, it is just steps away from the theater and business districts, parks, museums, and cultural attractions of the Chicago Loop. Hyatt Regency Chicago is recognized among Chicago hotels for its excellence in hospitality and cuisine. Whether you are seeking fine dining, traditional fare, or a welcoming bar or pub, the Hyatt has some of the best restaurants that Chicago has to offer!

#### **Discounted Room Rates**

Single Occupancy: US \$163 plus tax Double Occupancy: US \$163 plus tax Triple Occupancy: US \$188 plus tax Quadruple Occupancy: US \$213 plus tax

Note: Taxes are currently at 14.9 percent per room per night occupied.

Space at the Hyatt Regency Chicago is Limited! To reserve your room and receive the special conference rate, please contact the hotel directly at +1 321-565-1234 no later than June 13, 2005.

Rooms and rates are subject to availability.

#### **Reserve Your Room Today!**

You can also reserve your room online by visiting our website, www.theiia.org, and following the link to registering for the Chicago Conference. Click on "Register Online" and it will take you directly to the lodging reservation site.

Tel: +1-888-421-1442 (toll-free within the United States and Canada)

+1-402-592-6464 (toll-free internationally)

+1-888-543-1818 (for customers with disabilities)

Fax: +1-312-565-2966

## **Book Your Rooms Early to Ensure Space at the Conference Venue!**

International Conference 2005 attendees are encouraged to book their rooms early to take advantage of the special IIA room rates and to ensure their space within the conference venue. Rooms and rates are subject to availability.







## CGAP Review and Specialty Certification Exams



Tom O'Connor, CIA, CGAP, CGFM, CPA, CMA, CFE Saturday, July 9, 8:00 a.m.-5:00 p.m. Sunday, July 10, 8:00 a.m.-Noon

This review course is designed to prepare participants to sit for the Certified Government Audit Professional® (CGAP®) examination. The course is based on The IIA's latest source materials and the Government Accountability Office's *Government Audit Standards*, as well as relevant literature on the role of, and expectations for, government auditors in the current era of enhanced accountability in the public sector.

O'Connor will review and discuss all of the basic requirements to prepare for and pass the CGAP exam, including each of the four domains. The course also includes a mock quiz comprised of approximately 50 relevant practice questions.

To register, send your name, address, and phone number along with a US \$300 check payable to Thomas F.O'Connor, at 330 S. West Street, Unit 505, Alexandria, VA 22314 USA. Registrations must be received by July 1. For further details, contact O'Conner directly at +1-703-836-4965 or tocgee@aol.com.

Note: CGAP Exam fees are additional.

#### CCSA, CFSA, and CGAP Exams

Wednesday, July 13, 2005, 1:30 – 5:00 p.m. Registration Deadline: June 16, 2005

Practitioners have the opportunity to sit for the Certification in Control Self-Assessment® (CCSA®), the Certified Government Auditing Professional® (CGAP®), or the Certified Financial Services Auditor® (CFSA®) exams at The IIA's International Conference. **Exam** 

pre-registration is required.

#### **CCSA Exam**

The CCSA designation certifies your knowledge of control self-assessment (CSA) practices. The CCSA exam probes candidates' knowledge of CSA fundamentals, process, and integration, while testing understanding of important related topics such as risk, controls, and business objectives. The CCSA designation offers you the opportunity to increase your credibility with clients, senior management, and prospective employers by demonstrating your training, experience, and competence in CSA.

#### **CGAP Exam**



The CGAP is a specialty certification designed specifically for and by public-sector internal audit practitioners. The exam tests candidates' knowledge of the unique features of public-sector internal auditing: fund accounting, grants, legislative oversight, confidentiality rights, performance measurement, and more. In addition, the program's broad scope emphasizes the internal auditor's role in strengthening accountability to the public and improving government services.

#### **CFSA Exam**

The CFSA is an IIA specialty certification that measures an individual's knowledge of, and proficiency in audit principles and practices within the banking, insurance, and securities financial services industries. Candidates leave the programs enriched with educational experience, information, and business tools that can be applied immediately in any banking, insurance, or securities organization. The exam format offers candidates a choice of three financial services disciplines: banking,

#### **Registration Process**

insurance, and securities.

Applications and requirements for the CCSA, CGAP, and CFSA exams can be found under "Certification" at www.theiia.org. All candidates should register for these exam offerings through IIA headquarters by submitting their exam application to the address or fax number on the exam application form.

#### **Exam Fees**

The CCSA, CGAP, and CFSA exams are prepaid events. All fees are due at the time of registration and must be submitted with the exam application.

CCSA, CGAP, or CFSA Exam Fee: US \$175 This special offer waives the US \$50 non-refundable registration fee to initially enroll in the program.

#### **Deferrals/Cancellations/Changes**

Deferrals, changes, or cancellations may be made at no cost if written notice is received by June 17. A US \$25 fee will be charged for any refunds. There is no charge for other changes. Beginning June 18, the full exam fee will be forfeited for all deferrals, cancellations, changes, or no-shows.

#### **Further Details and Applications**

Visit "Certification" at www.theiia.org, or contact The IIA's Customer Service Center at tel: +1-407-937-1111 or fax: +1-407-937-1101.



#### **Registration Fees**

Conference delegates' registration fees include attendance at the general sessions; a choice of concurrent sessions; The Sunday evening Welcome and Vendor reception; The Tuesday evening Gala Event; continental breakfasts, lunches and refreshment breaks on Monday through Wednesday; all conference materials.

Register Early to Receive the Best Rates! Early Bird Discounts – Registrations Paid by April 15: US \$1,150 IIA Member/US \$1,250 Nonmember

Registrations Received Between April 16 and June 27: US \$1,200 IIA Member/US \$1,300 Nonmember

#### Registrations and Payments After June 27:

After June 27, you must register on site and will be charged an additional US \$100 processing fee. Registrants who have not prepaid by June 27, will also be charged an additional US \$100.

US \$1,300 IIA Member/US \$1,400 Nonmember

### **Special Registration Categories**

**US \$600 Society Emeritus** US \$450 Social Delegate

#### **Registration Payment and Cancellations**

Registrations must be accompanied by payment in full in US dollars. Authorized Government Purchase Orders (US only) will be accepted but must accompany the registration form.

Cancellations received after June 16, will incur a US \$100 processing fee. No refunds will be given for cancellations made after June 27. There is no charge for substitutions, but you must present a letter authorizing the transfer signed by the registered delegate.

Important Note: Admittance to this event is contingent on full receipt of payment prior to the conference.

#### **CPE Credits Available**

Attendees at the 2005 International Conference are eligible for 20 Continuing Professional Education (CPE) credits. The IIA's educational programs are acceptable for fulfilling CPE requirements, which



ensure that internal auditors comply with the specific standards on education in The IIA's International Standards for the Professional Practice of Internal Auditing. The Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State

boards of accountancy have final authority on the acceptance of individual courses. Complaints regarding registered sponsors may be addressed to NASBA, 150 Fourth Ave. North, Nashville, TN 37219-2417 U.S.A.; Tel: +1-615-880-4200.

#### Special Offer – US \$50 Toward Your IIA Membership

International Conference 2005 delegates who pay the full nonmember registration fee are eligible for a US \$50 credit toward a first-year regular IIA membership. A membership application must be returned within 90 days of the program's completion date. On the back of the application, indicate that you attended International Conference 2005 and affix your signature. This offer is nontransferable and applicable only to attendees who pay the full nonmember registration fee. Stop by the IIA registration desk or visit www.theiia.org for an IIA membership application form.

#### Free CIA Exam Registration

The IIA will waive the initial CIA exam registration fee (a US \$60 value) for any IIA member who attends this conference.



Pick up a CIA exam application at the IIA registration desk and return it to The Institute with a copy of your CPE letter.

#### Visit The IIA's On-site Bookstore and Receive a 10 Percent Discount

Get 10 percent off your order and free shipping and handling within the United States and Canada when you order IIApublished bookstore products on-site during International Conference 2005. Or, mail in your order using the special order form available on-site. The mail-in offer is only valid for orders received by The IIA by July 28, 2005.

#### The IIA Booth

Whether you are new to the association or are a long-time member, be sure to visit The IIA's booth, located in the registration area outside the general session room. You'll get answers to any questions you may have concerning the wealth of IIA products and services as well as details on valuable membership benefits.

#### **Schedule Changes**

Program content and speakers are subject to change without notice. At times it might be necessary to cancel or reschedule a conference after your receipt of a confirmation letter. The IIA will provide advance notice of any changes and, in doing so, will not be responsible for penalties related to the canceling or rescheduling of airfares, lodging, etc.

### International Conference 2005 July 10–13 • Chicago, Illinois



Delegate Information (Please type or print all the information requested) \_\_\_\_\_ Middle Initial: \_\_ Last Name: \_\_\_\_\_ First Name: \_\_\_ Nickname for Badge: \_\_\_\_\_\_ Title: \_\_\_ Job Code (see next page): \_\_\_\_\_\_\_ Industry Code (see next page): \_\_\_\_\_\_ Organization: Organization Address: \_\_\_ \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP/Mail Code: \_\_\_\_ Country: \_\_\_ Phone Number (With Country and City Code):\_\_\_ E-mail: IIA Member No.: \_ ☐ Nonmember ☐ Please Send IIA Membership Information Conference Functions (Please indicate which events you plan to attend): ☐ No Wednesday - CCSA Exam (See page 10 for details) □ Yes Saturday and Sunday - CGAP Review □ No ☐ Yes ☐ Yes □ No Wednesday - CGAP Exam (See page 10 for details) □ No **Sunday** - Welcome and Vendor Reception **Sunday** - Quality Assessment Workshop ☐ Yes ☐ No Wednesday - CFSA Exam (See page 10 for details) ☐ Yes ☐ No □ No **Wednesday** - EIAP Symposium (Free to conference registrants) ☐ Yes **Sunday** - Government Auditors' Forum ☐ Yes ☐ No Wednesday - Box Lunch **Sunday** - CAE Roundtables ☐ Yes ☐ No ☐ No **Social Delegate Information** First Name: \_\_\_\_\_\_ Middle Initial: \_\_\_\_ Nickname: \_\_\_\_\_ Last Name: \_\_\_\_ \_\_\_\_\_ Middle Initial: \_\_\_\_ Nickname:\_\_\_ \_\_ First Name: \_\_ Last Name: 🗖 Check here if you have a disability or require sign language and may require special assistance to participate fully. Please list what type of assistance you require: ☐ Special meal requirements. Please specify: \_\_\_\_ **Registration Fees** (All fees are listed in US currency.) Number Amount **IIA Members** US \$1,150 (Postmarked and paid by April 15) US \$1,200 (Postmarked after April 15) Nonmembers US \$1,250 (Postmarked by and paid by April 15) US \$1,300 (Postmarked after April 15) After June 27 you must register on-site and will be charged an additional US \$100. Registrants who have not prepaid by June 27 will be charged an additional US \$100. US \$600 Society Emeritus US \$450 Social Delegate **CAE Roundtables** US \$100 **EIAP Symposium** US \$100 (Free to conference registrants) TOTAL Session Selections (Please circle the sessions you wish to attend): **Special Group Rates** A-3 A-5 A-6 **A-7** A-1 A-2. A-4 A-8 For groups from the same organization registering at the B-2 B-3 B-4 B-5 B-6 **B-7** B-8 B-1 same time, there is a US \$100 discount for each subsequent C-7 C-1 C-2 C-3 C-4 C-5 C-6 C-8 attendee after the first registration. D-4 D-6 D-7 D-2 D-3 D-5 D-8 D-1 Wire Bank Transfers: Add US \$15 bank transfer fee and enclose copy of bank F-2 F-3 F-4 F-5 F-6 F-7 request. Send transfer to Bank of America, Account #: 1330059799 F-1 F-8 ABA RT#: 063100277. F-2 F-3 F-4 F-5 F-6 F-7 F-8 F-1 Government Purchase Order No.: United States only G-1 G-2G-3 G-4 G-5 G-6 G-7 G-8 Please include copy of purchase order with registration. H-1 H-2 H-3 H-4 H-5 H-6 H-7 H-8 Cancellations: Cancellations received after June 16 will incur a US \$100 processing fee. No refunds will be given for cancellations made after June 27. I-1 I-2 I-3 **I-4** I-5 I-6 **I-7 I-8** There is no charge for substitutions. J-2 J-5 J-6 **J-7** J-8 **I-1 I-3 I-4** U.S. Federal Identification # 13-5532538 K-5 K-1 K-2 K-3 K-4 K-6 K-7 K-8 Canadian GST Registration # R124590001 Payment Information (Registration fees must be paid in full prior to conference.) **Five Easy Ways to Register!** Total amount due in US \$\_\_\_ Online: www.theiia.org ☐ Charge to (check one): ☐ Visa ☐ MasterCard ☐ American Express Mail: **IIA Payment Center** P.O. Box 281196 Cardholder Signature (as it appears on card): \_\_\_ Atlanta, GA 30384-1196 USA ☐ Check Enclosed. Payable to The Institute of Internal Auditors. E-Mail: custsery@theiia.org For checks drawn on banks outside the U.S. and Canada, add US \$30 bank collection charge. Phone: Customer Service Center Payments made via express mail should be sent to: +1-407-937-1111 The IIA Customer Service Center Monday-Friday 8:30 a.m.-5:00 p.m., EST 247 Maitland Ave. Fax: +1-407-937-1101 12 Altamonte Springs, FL 32701-4201 U.S.A.

## Job and Industry Codes

#### TOP CODES

JOB (	CODES
200	Chief Audit Executive
210	
	Director of Auditing
220	Audit Manager
230	Audit Staff
245	IT Audit Director
250	IT Audit Manager
260	IT Audit Staff
275	Audit Services Contractor
280	External Public Accountant
300	Corporate Management
310	Educator
320	Student
330	Retired
340	Audit Committee Member
350	Management Consultant
360	Other
INDUSTRY CODES	
Agriculture, Forestry,	

## & Fisheries

Agricultural, forestry, fisheries, production/services

#### Mining

1000	Mining
1300	Oil & Gas Extraction

Contract Construction

1500 Construction

Manufacturing		
2000	Food/kindred products	
2100	Tobacco manufacturers	
2200	Textile mill products/apparel	
2400	Lumber/wood products	
	(incl. furniture/fixtures)	
2600	Paper & allied products	
	(incl. printing/publishing)	
2800	Chemicals	
2830	Drugs and research	
2840	Petroleum refining and	
	related industries	
2010	Pubber and plactice products	

#### 3010 Rubber and plastics products 3100 Leather, stone and

	giass products
3300	Primary metal industries
3400	Fabricated metal products
	(incl. non-electric machinery)
3500	Industrial and commercial

	machinery
3510	Aerospace
3520	Computers and r

3520	Computers and related
	devices/equipment
3600	Electrical machinery,
	electronic equipment &
	supplies

	supplies
3700	Transportation equipment
3800	Scientific, photographic,

	medicai goods
3900	Miscellaneous manufacturing
	industries

#### Transportation, Communications, & Utility Services

000	Land transportation
400	Water transportation
500	Air transportation
700	Other transportation service
800	Communication services
810	Telecommunications
900	Electric/gas/sanitary service
910	Gas services
920	Gas and electric services
930	Sanitary services
Wholesale & Retail Trade	

#### W

3000	wholesale trade
5300	Retail trade
5800	Eating and drinking places

#### Financial, Insurance, & Real **Estate** Banking & financial

0000	Danking or intanetar
	institutions
6030	Nonbanking bank services
	(e.g., leasing)
6040	Thrift and savings & loan
	organizations
6100	Credit unions
6130	Other credit agencies
6200	Security and commodity
	services

Insurance carriers, agents,

#### 6500 Real estate services Holding/investment companies

#### Services 7000

7200	Personal/social services
7300	Contracted audit services
7310	Management consultants
7320	Information technology
	services
7330	Executive placement services
7500	Repair services
7600	Gaming/lottery
7800	Motion pictures/amusement
	& recreational services
8000	Health services
8100	Legal services
8200	Educational services
8600	Membership organizations
8900	Public accounting/accounting/
	bookkeeping services
8910	Miscellaneous services
Government	

Hotels/lodging services

9100	Federal/national governmen
9200	State/provincial governmen
9300	Local government
9400	International government

#### Nonclassifiable

Nonclassifiable establishments

## **International Conference Committee**

The following individuals and their organizations deserve special acknowledgement for their contributions to the success of the International Conference 2005.

6300

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#### **Publicity and Promotion**

Mark Mysliwiec Independent Consultant



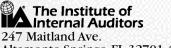
## Chicago - A City to be Experienced



Chicago is a world-class city of unsurpassed beauty, attracting visitors from around the globe. Located on the shores of Lake Michigan in the heart of the Midwest, Chicago is home to blues music, several professional sports teams, an internationally renowned symphony orchestra, spectacular live theater, celebrated architecture, thousands of restaurants, and world-class museums and shops.

The Magnificent Mile, the northern part of Michigan Avenue between the Chicago River and Lake Shore Drive, is Chicago's version of the Champs-Elysees: a grand boulevard with exclusive shops, museums, restaurants, and upscale hotels. Visit the Chicago Convention and Visitors Authority at **www.meetinchicago.com** to explore the wealth of activities, shows, and attractions that Chicago has to offer you and your family.

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